Global Village Festival 2017

A trip around the world without leaving your doorstep!

Global Village Festival 2017 is proud to host its annual national event in association with Healthy Marrow Canada.

www.GlobalVillageFestival.ca

416-500-0007 office@globalvillagefestival.ca
Global Village Festival 2017

Global Village Music Festival

416-500-0007
office@globalvillagefestival.ca
Global Village Festival 2017

Global Village Book and Media Expo

416-500-0007
office@globalvillagefestival.ca
Global Village Festival 2017

Global Village Photo Festival

416-500-0007
office@globalvillagefestival.ca
Date: Saturday and Sunday
24-25 June 2017
Time: 10 AM to 10 PM
Location: Mel Lastman Square,
5100 Yonge Street, Toronto

We’re happy to announced that our organizers are busy behind the scenes planning the 2017 Global Village Festival. This annual event is filled with fun and safe activities for each member of the entire family; live performances; and food and music from cultures around the world. Our event is conveniently located in the heart of city, Mel Lastman Square — a stunning location which includes an outdoor amphitheatre and grand open space for guests to enjoy themselves and be comfortable.

As in previous years, our event will be supporting the Healthy Marrow Canada charitable organization. An organization which raises awareness about stem cell donorship and research. Your support for the 2017 Global Village Festival will make a difference in the lives of many Canadians. By supporting charitable organizations such as Healthy Marrow Canada, together we will meet the challenge and win the fight against childhood and other forms of cancer!

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Event Details

We expect the 2017 Global Village Festival to attract over 35,000 guests! Each year, this event provides great exposure and opportunities to artists and performers, businesses and public officials and members of the public service. Most largest multicultural events of Canada, our event is convenient, inclusive and unique. Highlights include participation by the European, Asian, African, Middle Eastern, South Asian, Hispanic, and Afro-Caribbean communities, and many, many more. We like to think of it as a trip around the world without leaving your doorstep!

Our Magazine

2017 brings something special to everyone who supports the Global Village Festival. Our team is producing two magazines for circulation: one digital and one hard copy. Print version: has an approximate 20,000 circulation distribution. Digital version: approx. 800,000 downloads are available in a plethora of electronic formats and platforms.
Global Village Festival 2017

Be part of our event

We have several different sponsorship opportunities to meet your organization’s desired participation with economical event support options:

- Sponsorship packages: Silver level | Gold level | Platinum level
- Prominent booth sponsors
- Banner advertisement
- Magazine advertisement and much more (please keep reading)!

Go to our sponsor recognition opportunities section for further details.
Our Global Village Festival is one of the largest distributed event magazines in Canada. We have dedicated two circulations. One hard copy and one digital copy, is provided for our sponsors to give maximum exposure in return for supporting our events. Our first circulation will be a print version (approximately 20,000). Followed by our digital downloads (approximately 800,000). Print copies will be circulated to select locations:

- Toronto & GTA Community Centers
- All Global Village Festival subscribers
- Previous event sponsors
- Community cultural centres and organizations
- Hospitals across Toronto
- Business supporters of the Global Village Festival
- Public Library
- And so much more!

What is unique about the Global Village Festival Magazine is that our digital magazine is owned and controlled by our organization. We are an innovative, forward-looking organization. We have chosen the following mediums for maximum exposure such as FlipBook and other e-book platforms.
Global Village Festival 2017

Act Now! Sponsorship and Magazine spots are filling up fast!
Don’t miss your opportunity to be represented at our event!

Please note:

Tickets are not being sold for this event as it free to attend and open to the public. We expect 35,000 attendees.

Platinum Sponsorship - $10,000
- Access to the Play App Features (the most unique modern event app)
- Platinum level Sponsorship main wall banner (Billboard)
- Exclusive Platinum sponsor booth (Venue Eye)
- Access to open activities
- Stage Announcement by MC, all day
- Yonge Street Entrance Second Booth
- Opportunity to prize draw on stage
- Page 1 Full Color Advertise in Festival Magazine

Gold Sponsorship - $5,000
- Gold level Sponsorship Banner placement (Billboard)
- Deluxe Gold Sponsor level booth
- Inner Page of the Festival Magazine (Full Color Page)
- Stage Announcement by MC, 4 times
Silver Sponsorship - $2,500
- Main stage side wall banner
- Silver level Sponsorship Island Booth
- Inner Page of the Festival Magazine (Half color page)
- Stage Announcement by MC, 2 times

Booth Opportunities
Standard Booth - $800
- Includes 6 foot table in a 10x10 space

Preferred Booth - $1500
- Includes 6 foot table in a 10x10 space

Specific Booth - $2,000
- Mortgage / Insurance / Financial / Real Estate (Prices are Standard Booth; Corner Booth 50% extra)
* Include 6 foot table in a 10x10 space

Banner Opportunities
Category 1 - Main Stage
- Top of Main Stage (Giant Banner) - $10,000
- Slides of Main Stage (Giant Banner) - $4,500
- Front of Main Stage - $1,000
- Main Stage side Wall - $400

Category 2 - Event Banners
- All other banner spaces - $250

Magazine Opportunities

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<td>Back Cover (full page)</td>
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Around the world in your doorstep!

www.GlobalVillageCity.com

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24-25 June 2017

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